



Clifford Modern Living Establishes Its Thousand-Member Volunteer Team Guangzhou's First All-Inclusive Professional Volunteer Team

Recently, Clifford Modern Living Holdings Limited (Clifford Modern Living or The Group; Stock Code: 3686) has held an establishment ceremony for its volunteer team comprising a thousand members among whom there are experts and professionals in education, household services, retail, catering and other living services. It's Guangzhou's first all-inclusive professional volunteer team.

An All-Out Mobilization Focusing on Four Major Public Benefit and Charity Activities

Over the recent years, domestic enterprises have been putting more and more emphases on their roles and responsibilities as a contributor to the society and making the best of the services provided by volunteers to promote national culture, enhance the corporate image and spread positive energy. Clifford Modern Living has long been serving the public with its volunteer members. To better and more actively participate in all kinds of public benefit activities and contribute to the communities, Clifford Modern Living launched an all-out mobilization to establish a volunteer team with a thousand members and a sound volunteer structure, recruiting those with professional skills, capacities and commitments to providing more inclusive living services.

Our volunteer team will continue to serve the community by organizing and participating in all kinds of public benefit activities, including the ones we have been doing: blood donation, book donation, clothes donation, charity sales, etc. And we will focus more on reaching out to the countrysides, promoting environmental protection, counseling for youngsters, caring for the elderly, etc.

Fulfilling Corporate Social Responsibility and Shaping a “Four-in-One” Social Responsibility System

Ever since its establishment, Clifford Modern Living has been dedicated to providing the community residents with quality comprehensive living services and with robust business development it has become a leading living service provider in mainland China. Listed on the main board of HKEX on 8 November 2016, Clifford Modern Living has been giving back to society throughout its business development and expansion that has provided job opportunities and tax revenue as well as facilitated economic growth, and it has been actively involved in all kinds of public benefit activities, with a focus on environment protection, poverty alleviation, education promotion, etc.

Clifford Modern Living has blazed its own trail to integrate public benefit activities with improving service quality and living standards, which are reflected in its “four-in-one”

corporate social responsibility: First, uphold its business character in the industry and constantly innovate its services; Second, strive to improve living quality and meet the different needs of the residents; Third, take advantage of its strengths and improve residents' cultural, physical and moral quality; Four, devote itself to the cause of charity and public welfare, and fulfill its social responsibility through participating in all kinds of charity activities.

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Public Benefit Activities Clifford Modern Living has participated in

Date	Public Benefit Activities
17-18 & 24-25 November 2018	Participated in Clifford Group's Clothes Donation Activity delivering clothes to children in remote countrysides.
22 September 2018	Worked with Torch Community to deliver 100 packages of moon cake to the underprivileged families.
18 September 2018	Helped street cleaners to clean up the road and clear the obstruction after Typhoon Mangkhut.
July-August 2018	Participated in exchange and internship program for students from Beijing, Guangzhou, Hong Kong and Taiwan under Clifford Group's New Era Youth Development Plan.
13 August 2018	Participated in blood donation
5 August 2018	Worked with Torch Community to organize an innovative charity event to call for more love and attention to working families.
11 July 2018	Participated in Clifford Group's Book Donation Activity, helping to sort out, count and register the donated books.
1 June 2018	Participated in the "Lunch with Love" Charity Sale by Clifford Scholarship with Love.
22 April 2018	Participated in Harvest Run 2018 organized by Hong Kong Employment Development Service.
24 March 2018	Organized a series of Clifford 60+ Life Exhibition Events, calling for more participation in environment protection.

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About Clifford Modern Living Holdings Limited

Clifford Modern Living is a renowned one-stop service provider offering a full-suite service portfolio in the People's Republic of China. The Group strives to provide services in property management, renovation and fitting-out services, off-campus training, retail, information technology and ancillary living services (including property agency, catering, employment placement and laundry) to the community. The Group provides the diversified services

necessary to maintaining quality daily living standards to individuals and efficient daily operations of the corporate business to corporate customers. Forming an integral service chain, it also provides comprehensive services to property developers by consolidating the integration of the Group's subsidiary professional services, coupled with its existing business in retail, catering, off-campus training, etc., assisting developers to resolve various management and operational issues, while also adding value to the "Clifford" brand.